

Chesapeake Human Resources Association  
2012 Spring Conference  
April 26, 2012 – Hunt Valley Marriott  
***Sponsor / Exhibitor Agreement***

Please review the following sponsor / exhibitor opportunities available at CHRA's 2012 Spring Conference.  
*\*Note for sponsors: In order to be recognized on the promotional conference brochure, please submit this registration and payment by **January 30, 2012**. Sponsors (Platinum/Gold/Silver/Bronze) should send a company logo to be used on all materials to [chra@assnhqtrs.com](mailto:chra@assnhqtrs.com).*

Sponsorship Levels:

- Platinum - Keynote/Tote Bag/Grand Prize Drawing- \$5,000**
  - Logo on participant tote bags
  - Introduction of keynote speaker
  - Recognition throughout conference as Grand Prize Sponsor
  - Assist with door prize giveaways
  - Company logo dominant on brochure (if registered by Jan 30)
  - Logo on promotional notices about the conference via email and web
  - Large banner (supplied by sponsor) displayed at event- 8x10
  - Recognized during program
  - Link to your company website on CHRA Spring Conference webpage
  - Ad on CHRA web site for three months
  - First choice for booth location (booth includes registration for two representatives)
  
- Gold - \$3,000**
  - Logo on Cover of Brochure (if registered by Jan 30)
  - Promotional notices about the conference via email and web
  - Large banner (supplied by sponsor) displayed at event- 8x10
  - Introduction of break out speaker
  - Recognized during program
  - Link to your company website on CHRA Spring Conference webpage
  - Ad on web site for two months
  - Second choice for booth location (booth includes registration for two representatives)
  
- Silver - \$1,500**
  - Company logo on the following:
    - Cover of Brochure (if registered by Jan 30)
    - Promotional notices about the conference via email and web
  - Banner (supplied by sponsor) displayed at event- 3x6
  - Ad on web site for one month
  - Recognized during program
  - Third choice for booth location (booth includes registration for two representatives)
  
- Bronze - \$1,000**
  - Company logo on the following:
    - Cover of Brochure (if registered by Jan 30)
    - Promotional notices about the conference via email and web
  - Recognized during program
  - Fourth choice for booth location (booth includes registration for two representatives)

- Break Sponsor - \$500**  
- Recognized on event schedule, during program and signage for break.  
(Display table is not included.)
- Exhibit Table - \$600 before February 1<sup>st</sup> / \$650 after February 1st**  
- Includes skirted display table and two full registrations for booth representatives.

*(Please list company name exactly as it should appear on Spring Conference materials.)*

Company Name: \_\_\_\_\_

Contact Person (for exhibit info.): \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please list company representatives attending the Spring Conference:** (Two registrations are included in the Platinum, Gold, Silver, and Bronze sponsorship packages and with an exhibit table.)

1. \_\_\_\_\_ Email: \_\_\_\_\_
2. \_\_\_\_\_ Email: \_\_\_\_\_

**Please list any additional representatives, no more than two additional:** (\$50.00 each for meal passes)

3. \_\_\_\_\_ Email: \_\_\_\_\_ Meals?  Yes  No
4. \_\_\_\_\_ Email: \_\_\_\_\_ Meals?  Yes  No

Please check if you will require electricity at your booth: \_\_\_\_\_

We must know about any special requests in advance of the event. Please list your needs and we will try to accommodate your request: \_\_\_\_\_

**Payment Options:** 1) Check payable to CHRA

2) Charge to the following credit card: VISA / MasterCard / AmEx  
CC#: \_\_\_\_\_ Exp. \_\_\_\_\_  
Signature: \_\_\_\_\_

**Please send registration and payment to:  
CHRA / 720 Light Street / Baltimore, MD 21230  
(410) 752-3318 / FAX: (410) 752-8295  
chra@assnhqtrs.com**