



## Upcoming CHRA Events:

**March 21, 2012**

Rolling Road Golf Club • 3:30pm – 6:00pm

*"Managing Insubordinate Employees," presented by Rodney Bellamy*

This program has been approved for 2 hours of General recertification credit.

**April 26, 2012**

Hunt Valley Marriott

*Annual Spring Conference*

**May 16, 2012**

*Diversity Event* (More details TBD)

PSA Financial Learning Center • 5:00pm – 7:30pm

**May 24, 2012**

(Half Day Workshop)

*Job Evaluation and Compensation Benchmarking for HR Practitioners*

PSA Financial Learning Center • 8:30am – 12:00pm

**June 20, 2012**

Rolling Road Golf Club • 8:30am – 11:00am

*"Traditional to Innovative Benefit Cost Strategies,"*

*presented by Doug Guiser & Gary Becker*

Please be sure to visit our website

[www.chra.com](http://www.chra.com)



**Chesapeake Human Resources Association**

**Monthly Education Program**

**Wednesday, February 15, 2012**

**Rolling Road Golf Club**

## "Coaching With the Brain in Mind"

*presented by*

**Susan M. Hahn, PCC**

*Founder & President,*

*Swan Consulting Group, Inc.*

This program has been approved for  
2 hours of General Credit toward recertification



### *Schedule:*

8:30 a.m. – 9:00 a.m.	Registration / Networking / Continental Breakfast
9:00 a.m. – 9:10 a.m.	Welcome / Announcements
9:10 a.m. – 11:00 a.m.	Education Session

## About the Program

Coaching is the facilitation of positive change and the practice of coaching is a rapidly growing trend in effective people management. Managers and human resource professionals across the globe are adding coaching skills to their toolbox. By understanding how the brain works, we can better tailor our coaching language, strategies, and goals to be in alignment with an individual's "hard-wired" way of thinking. Recent and emerging findings from the fields of neuroscience and NeuroLeadership are explaining behavior from a brain-based perspective. Understanding and working with how the brain works, on a fundamental level, will allow leaders to decrease resistance, disengagement, and poor performance; and increase insights, creativity, engagement, motivation, and positive change from their workforce.

In this session, Susan Hahn will share a few simple but powerful coaching models based on current research from the fields of neuroscience and NeuroLeadership that participants can immediately begin to use in their work and in their lives to facilitate positive change.

### Key Take Aways:

In this session, participants will learn:

- Four premises of coaching
- How coaching differs from counseling, psychotherapy, mentoring, and consulting
- A "brain-based" coaching model
- A better understanding of basic brain functioning as it relates to relationships and performance
- How to leverage that understanding to improve relationships
- How to have brain-based coaching conversations to facilitate insights, engagement, and motivation

## About the Presenter

As an executive coach, workplace mediator, and trainer, **Susan Hahn** works with diverse organizations throughout the United States, Europe and Canada. In addition to serving as President of Swan Consulting Group, she is adjunct faculty at Johns Hopkins University, The College of Notre Dame and the University of Maryland. She serves on the Global Advisory Board for Australian based Results Coaching Systems, and manages coaches who work on behalf of the Swan Coaching Academy. Since 1979, Susan has been a sought after coach, strategic business consultant, lecturer, keynote speaker and trainer.

## Registration Fee

CHRA Members .....	\$ 35.00
Other Maryland SHRM Chapter Members .....	\$ 45.00*
* To receive this special pricing, please register by mail or fax. Do not register via the internet.	
Non-members .....	\$ 55.00
On site registrants: Please add \$15.00 to the corresponding fee listed above.	

## Registration Information

### EVENT LOCATION

Rolling Road Golf Club  
814 Hilltop Road • Catonsville, MD 21228 • Phone: 410.747.5194

**Directions From 695:** Traveling from either direction, take exit 12-C Wilkens Ave. (West). Travel a short distance on Wilkens to the round about. Take a right on Hilltop Road at the round-about. Drive to the top of the hill and make a left into the entrance.

### CANCELLATIONS

If you must cancel your registration, please do so online using your confirmation code or in writing to CHRA. The request must be received no later than the close of business on Friday, February 10, 2012. If you do not cancel according to this policy, you will be assessed the full program fee. CHRA reserves the right to cancel if the reservation minimum is not met by the early registration date.

### WALK-IN REGISTRANTS

Please pre-register for the meeting. Space is limited and cannot be guaranteed. Walk-in registrations will only be accepted if space allows after all pre-registered participants have been accommodated.

### QUESTIONS

Contact CHRA at 410.752.3318.

### THREE WAYS TO REGISTER

- 1) Online: [www.chra.com/events.htm](http://www.chra.com/events.htm)
- 2) Fax form to: 410.752.8295
- 3) Mail to: CHRA, 720 Light Street, Baltimore, MD 21230

*Please use the form below to mail or fax registrations.*

### Register for CHRA February 15, 2012

REGISTRATION TYPE: (please add \$15 if registering on site)

- CHRA Member \$35.00
- Member of Another MD SHRM Chapter \$45.00  
Please list Chapter: \_\_\_\_\_
- Non-member \$55.00
- Full-time student member: For special pricing, please call CHRA at 410.752.3318

### CONTACT INFORMATION:

Name: \_\_\_\_\_ Email: \_\_\_\_\_  
Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please note any special accommodations required for you to attend this event:  
\_\_\_\_\_

### METHOD OF PAYMENT

- Check enclosed with registration - payable to CHRA
- Charge now to: VISA / MC / AMEX
- Reserve with a credit card and pay at the door.

Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Signature: \_\_\_\_\_

\*\*Registration will close Tuesday, February 14, 2012 at 9:00 a.m. All other registrations will be taken at the door, if space is available.