

Chesapeake Human Resources Association
2010 Spring Conference
April 19, 2010 – Hunt Valley Marriott
Sponsor / Exhibitor Agreement

Please review the following sponsor / exhibitor opportunities available at CHRA's 2010 Spring Conference. **Note for sponsors: In order to be recognized on the promotional conference brochure, please submit this registration and payment by **January 15, 2010**. Sponsors (Platinum/Gold/Silver/Bronze) should send a company logo to be used on all materials to chra@assnhqtrs.com. Please contact CHRA Headquarters at (410) 752-3318 with any questions.*

Sponsorship Levels:

- ❑ **Platinum - Keynote/Tote Bag/Grand Prize Drawing- \$5,000 (Only one available)**
 - Logo on participant tote bags
 - Introduction of keynote speaker
 - Recognition throughout conference as Grand Prize Sponsor
 - Assist with grand prize drawing
 - Company logo dominant on brochure (if registered by Jan 15)
 - Promotional notices about the conference via email and web
 - Large banner (supplied by sponsor) displayed at event- 8x10
 - Recognized during program
 - Link to your company website on CHRA Spring Conference webpage
 - Ad on web site for three months
 - First choice for booth location (booth includes registration for two representatives)

- ❑ **Gold - \$3,000**
 - Logo on Cover of Brochure (if registered by Jan 15)
 - Promotional notices about the conference via email and web
 - Large banner (supplied by sponsor) displayed at event- 8x10
 - Introduction of break out speaker
 - Recognized during program
 - Link to your company website on CHRA Spring Conference webpage
 - Ad on web site for two months
 - Second choice for booth location (booth includes registration for two representatives)

- ❑ **Silver - \$1,500**
 - Company logo on the following:
 - Cover of Brochure (if registered by Jan 15)
 - Promotional notices about the conference via email and web
 - Banner (supplied by sponsor) displayed at event- 3x6
 - Ad on web site for one month
 - Recognized during program
 - Third choice for booth location (booth includes registration for two representatives)

- ❑ **Bronze - \$1,000**
 - Company logo on the following:
 - Cover of Brochure (if registered by Jan 15)
 - Promotional notices about the conference via email and web
 - Recognized during program
 - Fourth choice for booth location (booth includes registration for two representatives)

- Break Sponsor - \$500**
- Recognized on event schedule, during program and signage for break.
(Display table is not included.)
- Exhibit Table - \$600 before February 1st / \$650 after February 1st**
- Includes skirted display table and two full registrations for booth representatives.

(Please list company name exactly as it should appear on Spring Conference materials.)

Company Name: _____

Contact Person (for exhibit info.): _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

Signature: _____

Please list company representatives attending the Spring Conference: (Two registrations are included in the Platinum, Gold, Silver, and Bronze sponsorship packages and with an exhibit table.)

1. _____ Email: _____
2. _____ Email: _____

Please list any additional representatives: (include \$50.00 each for lunch passes)

3. _____ Email: _____ Lunch? Yes No
4. _____ Email: _____ Lunch? Yes No

Please check if you will require electricity at your booth: _____

We must know about any special requests in advance of the event. Please list your needs and we will try to accommodate your request: _____

If your company will be offering a door prize, please indicate: _____

Payment Options: 1) Check payable to CHRA

2) Charge to the following credit card: VISA / MasterCard / AmEx
CC#: _____ Exp. _____
Signature: _____

**Please send registration and payment to:
CHRA / 720 Light Street / Baltimore, MD 21230
(410) 752-3318 / FAX: (410) 752-8295
chra@assnhqtrs.com**