

REGISTRATION FORM

CHRA Spring Conference, April 19, 2010

Registration must be received by 4/5 for early rate!

Please register online at www.chra.com

or use the registration form below.

1. Please check registration:

CHRA Members

\$165.00 if received by 4/5 • \$190.00 after 4/5

Non-Members

\$180.00 if received by 4/5 • \$210.00 after 4/5

**Full-time students: Please contact CHRA for pricing.*

Please indicate which sessions you plan to attend:

Choose One: 1A 1B 1C 1D

Choose One: 2A 2B 2C

2. Please complete the following information:

Name: _____

Company: _____

Address: _____

City / State / Zip: _____

Phone: _____ Email: _____

Please note any special accommodations required for you to attend this event: _____

**Please list above if you require a Vegetarian or Kosher meal.*

3. Please choose method of payment

Check enclosed with registration - payable to CHRA

Will pay with cash or check at the door. *

** Must reserve with a credit card below.*

Charge now to: VISA MC AmEx

Card #: _____ Exp. Date: _____

Signature: _____

** Registration will close, **Wednesday, April 14, 2010 at 9:00 a.m.***

All other registrations will be taken at the door, if space is available.

CHRA, 720 Light Street, Baltimore, MD 21230
410.752.3318 / Fax: 410.752.8295

CHRA
720 Light Street
Baltimore, MD 21230

Chesapeake Human Resources Association

2010 Spring Conference

Monday, April 19, 2010

7:45a.m. – 4:30p.m.

Baltimore Marriott Hunt Valley Inn

"HR Forecast 2010: Channeling the Winds of Change"

**This program has been approved for 3.75 hours
of recertification credit**

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MORNING KEYNOTE PRESENTATION

"Human Resource Management After the Great Recession"

Presented by

Anirban Basu,
Chairman & CEO of Sage Policy Group, Inc.

(This session is pending approval from HRCI)

About the Program & Presenter:

Anirban Basu is one of the Mid-Atlantic regions' most recognizable economists. He has written several high-profile economic development strategies, including co-authoring Baltimore City's economic growth strategy. In addition to regularly lecturing at Johns Hopkins University in international economics, Mr. Basu serves on the Board of Directors of several employers in the Baltimore region.

Mr. Basu will share his vision of the future of human resource management, given the 7.5% unemployment rate in Maryland and 10% rate nationally. Evidence of underemployment is as large, if not a larger, problem as unemployment, and will be addressed as well.

Mr. Basu's plenary presentation will also cover how compensation should be set and structured in the year ahead, how state and local government is impacting the future of employment, and key demographic attributes of the labor force and the implications of those attributes for workforce development going forward.

AFTERNOON KEYNOTE PRESENTATION

"Keeping Up in a Down Economy: What the Best Companies Do to Get Results in Tough Times"

Presented by

Bob Nelson, Ph.D.,
President, Nelson Motivation Inc.

(This session has been approved for 1.25 strategic credits)

About the Program & Presenter:

This session is a comparative study of organizations whose employee engagement scores have improved over the recent recession and companies whose employee engagement scores have declined over a comparable period. You will learn the six key human resource-related dimensions and in reviewing these six dimensions for increasing employee motivation, engagement and performance, you will learn specific techniques and recent named corporate examples, case studies and best practices linked to each dimension from leading organizations today. The session concludes with an overview of a systems model in which you will learn a successful strategy for establishing a culture of Rewards & Recognition for integrating the dimensions discussed and a challenge to HR professionals to more strategically approach the implementation of these "soft," intangible dimensions to better improve the organization's focus on results and morale.

Dr. Nelson has 30 years of experience in the Human Resources profession and is now president of his own company, Nelson Motivation Inc, which focuses on helping organizations improve their strategy, systems and programs for enhancing employee motivation and performance. He has authored 25 books, which have sold 3.5 million copies worldwide, including 1001 Ways to Reward Employees.

"Conference Program in Brief"

7:45 – 8:30 a.m.	Registration / Continental Breakfast / Vendors
8:30 – 8:45 a.m.	Welcome & Introduction
8:45 – 10:00 a.m.	Key Note Speaker – Anirban Basu
10:00 – 10:15 a.m.	CHRA Student Chapter Scholarship Recognition Award
10:15 – 10:45 a.m.	Break / Vendors
10:45 – 12:00 p.m.	1st Breakout Session
12:00 – 1:00 p.m.	Lunch / Door Prizes / Vendors
1:00 – 2:15 p.m.	2nd Breakout Session
2:15 – 2:45 p.m.	Break / Vendors
2:45 – 4:00 p.m.	Key Note Speaker – Dr. Bob Nelson
4:00 – 4:30 p.m.	Final Vendor Visits / Drawings / Grand Prize

MONDAY, APRIL 19, 2010

Baltimore Marriott Hunt Valley Inn

Conference Program

"HR Forecast 2010: Channeling the Winds of Change"

Educational Sessions:

1st Breakout Selections: (Choose One)

- IA "How to Navigate the Seas of Change" – Mary Ann Masur (1.25 general credits)
- IB "Talent Management in Action: AARP's Workforce Assessment Tool & Baltimore County's Strategic Initiatives" – AARP Representatives (1.25 general credits)
- IC "Resourcefulness That Overcomes Career Challenges" – Francie M. Dalton, CMC (not approved for credit)
- ID "Are You Implementing the Most Recent Regulatory and Legislative Developments?" – Brooke Iley & Kristi Remington (pending credit approval)

2nd Breakout Selections: (Choose One)

- 2A "Driving Talent Management in an Unpredictable Economy" – Jeri Hawthorne, SPHR, GPHR (1.25 general credits)
- 2B "Detecting Deception for HR Professionals" – Gary Aschenbach, Jr. (1.25 general credits)
- 2C "Successfully Coaching Employees" – Laurie J. Maddalena (1.25 general credits)

Exhibitors will be showcasing products and services aimed towards the HR professional. Be sure to visit these businesses who help make the Spring Conference a success.

DIRECTIONS

Baltimore Marriott Hunt Valley Inn

245 Shawan Rd., Hunt Valley, MD 21031
410-785-7000
I-83 North to Exit 20A (Shawan Road).
Hotel is first right off of Exit 20A.

REGISTRATION

Please pre-register online for the conference. Space is limited and cannot be guaranteed. Walk-in registrations will only be accepted if space allows after all pre-registered participants have been accommodated. Registrations will be accepted by online, by mail or fax. NO REGISTRATIONS WILL BE TAKEN BY PHONE. To receive the early rate, please register by:

Monday, April 5, 2010

When registering online, please pay in full with VISA, Mastercard, or American Express. You may also pay offline by mailing your registration to CHRA

CANCELLATIONS

If you must cancel your registration for a meeting, please do so in writing. The request must be received by fax or mail no later than the close of business on Monday, April 5, 2010. If you do not cancel according to this policy, you will be assessed the full program fee. CHRA reserves the right to cancel if the reservation minimum is not met by the early registration date.

CHRA

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